



**2019**

**PRODUCT BROCHURE**



# OUR STORY

The Super Honey Co. is a 100% Australian owned company. We are passionate about sharing the purest active honey from Western Australia with the world. Our company specialises in making these luxurious, highly bio-active honey products for people who like to eat honey for their pleasure, health and well-being.

Essential elements combine to bring you this premium bio-active honey:

1. Isolated location protects our flower blossoms from pollution such as pesticides & industrial waists
2. Very strong Government enforced bio-security protecting Western Australian honey industry
3. Unique blossoms of the Marri, Blackbutt, Jarrah & Karri trees
4. Healthy bee populations with the Queen Bees from remote Rottneest Island Government breeding facility

Our honey is a rare superfood in limited supply, and is known for its supreme health, beauty and general wellbeing benefits.

## The Source Wild Forests of Western Australia

Western Australia has wild forests that are among some of the most pristine on earth. These unique ecosystems are free from contaminants such as pesticides, fertilisers

and pollution, which are often present in other environments. This natural purity makes our honey superior and rare.

Our single origin honey is released in limited edition batches and is tested & certified by independent 3rd party government laboratories. Certification for your jar of honey can be found by typing the batch number on the jar into our database.

Because our honey is not heat-treated or exposed to ultrafiltration, it retains all active properties and beneficial nutrients like pollen, enzymes, antioxidants and natural flavours of the region.

## The Marri Tree White, Pink, and Yellow Blossoms •

Our luxurious active honey comes from the white, pink and yellow blossoms of the indigenous medicine tree, known as Marri. The Marri tree was known for thousands of years to have ancient healing properties. Our Marri honey is a bio-active honey. Honey from the Marri tree has proven higher activity levels than honey from other trees. Read more about active honey.

## The Karri Tree Western Australia's Ancient Giants

Our certified Organic Karri honey is sourced from the Karri tree (Eucalyptus Diversicolor) which grow in a special corner of the world in the Southwest forests of Western Australia. Karri trees (the second tallest tree in the world) only flower every 7 to 10 years, making its honey one of the rarest on earth.

Karri honey qualities are similar to Marri but lighter in colour. Karri honey has a certified activity rating of 30+ and exceeds the antibacterial, antifungal, and antimicrobial properties of the most potent Manuka Honey by over 17%.

## The Jarrah Tree Western Australias King of Honey

Our certified active Jarrah honey is dark, thick and tasty and is sourced from the Jarrah Tree (Eucalyptus Marginata ) in the Southwest forests of Western Australia. Jarrah generally flowers every two years, making it a limited supply bi-annual crop.

Jarrah honey can be used to treat wounds, burns and skin infections. It has been scientifically researched and proven to have a high percentage of activity level due to its high hydrogen peroxide levels, making it an excellent choice for dressing golden

staphylococcus infections, E.coli and Candida, and ulcerated wounds.

Jarrah honey has one of the highest antioxidant levels in the world. Jarrah honey is a high fructose and low glucose content honey. High fructose species honeys have a low Glycemic Index\*(GI) making it the preferred sweetener.

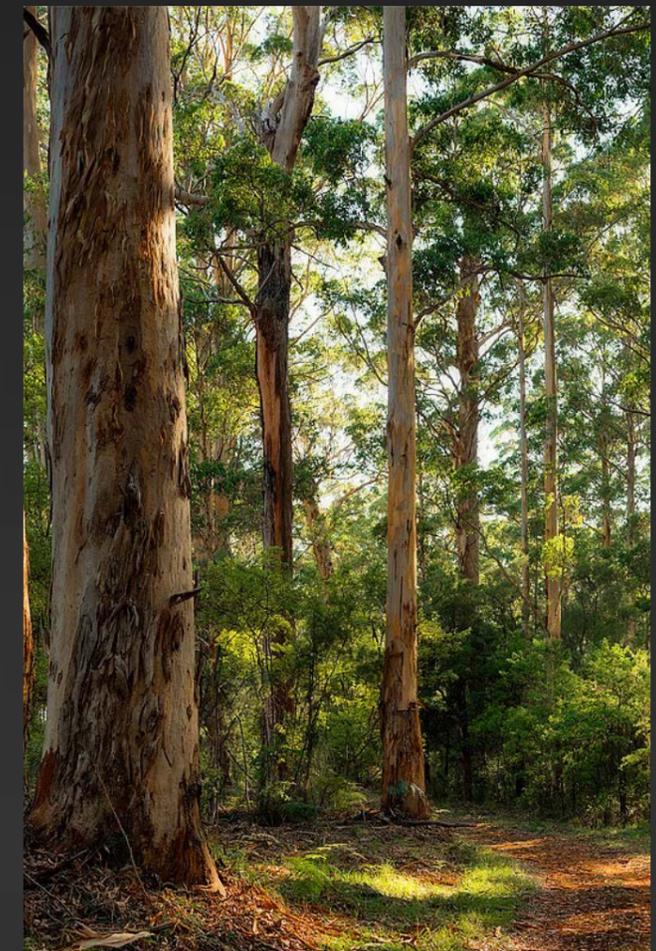


Image - Karri Trees in Western Australia

# OUR HONEY ..... WAY BEYOND MANUKA

## Benefits of our honey Special medicinal properties •

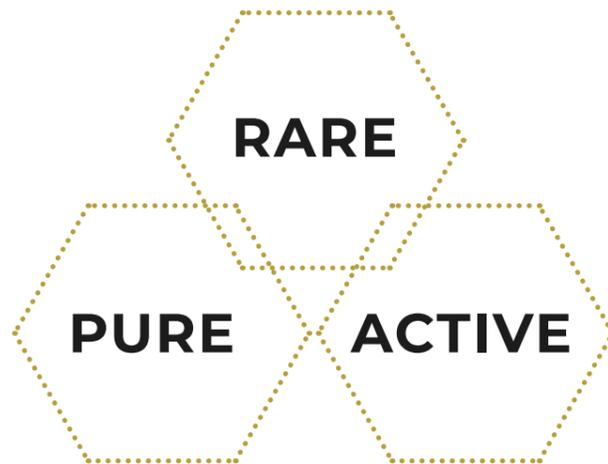
Honey has been known for thousands of years to have special medicinal properties. Many ancient civilisations including the ancient Greek, Chinese and Egyptian cultures recognised honey for its healing properties. Honey was used for treating wounds, burns & infections. Honey has also been used to increase longevity, beauty and to aid sleep and digestion. In some traditions, honey is even known as 'The Fountain of Youth'.

Active honey has been used in western medicine and alternative therapies to treat wounds, ulcers and skin conditions. Some people report better sleep, improved digestion and overall feelings of well-being when including active honey in their health and beauty rituals.

## Why is our honey superior? Highest level of activity•

The botanical origin of honey determines its content. Modern research suggests the unique floral kingdom of Australia produces among the highest level of activity in honey in the world.

In Western Australia, our trees and bees thrive in a bio-secure area free from pollutants and pests. This guarantees a purity not found elsewhere. Our Marri, Karri & Jarrah honeys contain all the powerful properties that active honey is famous for.



Our mission is to provide the world's finest honey that is:

- Rare**  
Single origin honey sourced from Australia's ancient forests.
- Pure**  
Guaranteed to be nothing but the purest honey on the planet. Our honey is Independently certified by government and third part laboratories to ensure its purity.
- Active**  
Tested using the latest in honey activity measurement techniques by third party labs and approved by accrediting bodies such as AHF +.

Scientifically proven and certified by NATA accredited government laboratories our honey has **activity levels that far exceed** those found in all Leptospermum Scoparium derived - **Manuka** honeys.

Similar to the anti-microbial compound found in Manuka Honey, methylglyoxal, our honey contains stable and potent peroxy acids and active oxygen molecules that occur when the worlds healthiest bees forage on the unique nectar from flowers in old growth Marri, Jarrah and Karri forests found only in Western Australia.

Using a phenol assay equivalency test we can compare Marri to Manuka.



We use government and nata certified labs to guarantee our commitment to excellence.



# PURE ORIGINS

Sourced from the blossoms of old growth forests found only in remote regions of Western Australia, our honey is unparalleled.



**Brand** - Super Honey Co  
**Product** - AHF 20+ Active Jarrah Honey  
**Net Weight** - 215g  
**MOQ**- 6500 units  
**Status**- Back-order



**Brand** - Super Honey Co  
**Product** - Organic Karri Honey  
**Net Weight** - 215g  
**MOQ**- 6500 units  
**Status**- Available Now



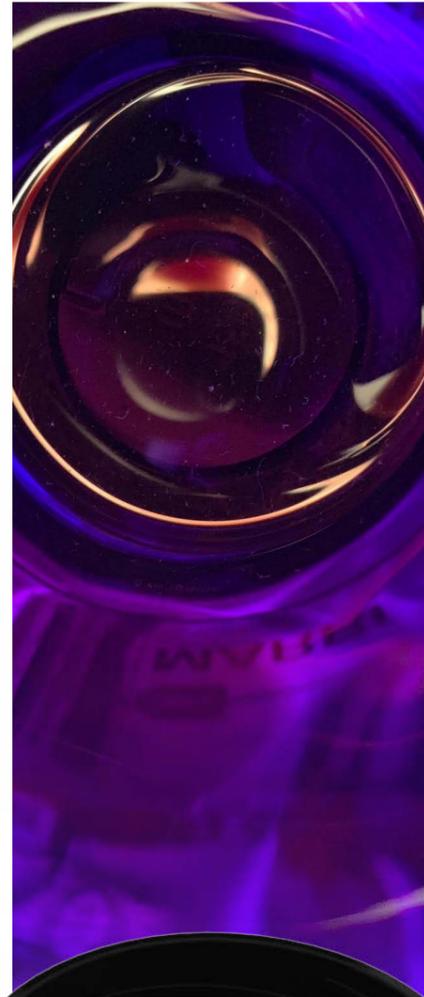
**Brand** - Super Honey Co  
**Product** - AHF 14+, 20+, & 30+ Active Marri Honey  
**Net Weight** - 215g  
**MOQ**- 6,500 units  
**Status**- Available Now

# SUPERIOR PACKAGING

# GIFT BOX RELEASE ACTIVE MARRI 30+

Through our extensive research and development we are pleased to pack our premium honey in the worlds most advanced glass - Biophotonic Violet Glass.

Originally developed in Europe, our unique violet glass blocks the complete spectrum of visible light with the exception of the violet wavelengths. This unique combination offers optimal protection against ageing processes that are caused by visible light, while extending our honey's potency and improving its quality over time.



We are pleased to release our limited edition gift box edition of Active Marri 30+ AHF Honey.

Packed and sealed at the source in our world class facilities in Western Australia, our Active Marri gift box edition features our custom 215g gold foil printed violet glass jar with QR batch tracking verification codes.

Our gold and black two piece box is ideal as a high end presentation gift and marks the highest quality honey produced in Australia.

100% Australian Honey.





**FROM OUR BEES TO YOU!**





**super honey co**  
rare.pure.active honey

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